

Privacy Policy

This Privacy Policy ("Policy") applies to www.Elderlink.com and Elderlink Home Care Services ("Company") and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to the Company include www.Elderlink.com. The Company's website is an informational site. By using the Company website, you consent to the data practices described in this statement.

Colorado Privacy Act

If you are a Colorado resident, you have the following rights under the Colorado Privacy Act ("CPA"):

- Right to Access. You may confirm whether we are processing your personal data and request access to that data.
- Right to Correct. You may request corrections to inaccurate personal data.
- Right to Delete. You may request deletion of personal data provided by or obtained about you.
- Right to Data Portability. You may request a copy of your personal data in a portable format.
- Right to Opt-Out. You may opt out of the processing of personal data for targeted advertising, sale of personal data, or certain profiling activities.
- Right Against Retaliation. The Company will not discriminate against you for exercising your rights.

To exercise your rights under the Colorado Privacy Act, contact us at info@elderlink.com.

Collection of Your Personal Information

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information when you elect to use certain products or services. These may include:

- (a) registering for an account;
- (b) entering a sweepstakes or contest sponsored by us or one of our partners;
- (c) signing up for special offers from selected third parties;
- (d) sending us an email message;
- (e) submitting your credit card or other payment information when ordering and purchasing products and services.

We will use your information for purposes including, but not limited to, communicating with you in relation to services and/or products you have requested from us. We may also gather additional personal or non-personal information in the future.

Sharing Information with Third Parties

The Company does not sell, rent, or lease its customer lists to third parties.

The Company may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to the Company and are required to maintain the confidentiality of your information.

The Company may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to:

- (a) comply with legal process served on the Company or the site;
 - (b) protect and defend the rights or property of the Company; and/or
 - (c) act under exigent circumstances to protect the personal safety of users of the Company or the public.
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Automatically Collected Information

The Company may automatically collect information about your computer hardware and software. This information can include your IP address, browser type, domain names, access times, and referring website addresses. This information is used for operation of the service, to maintain quality of the service, and to provide general statistics regarding the use of the Company's website.

Links

This website contains links to other sites. We are not responsible for the content or privacy practices of other sites. We encourage users to read the privacy statements of any site that collects personally identifiable information.

Data Deletion Requests

Subject to certain legal exceptions, upon receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct applicable service providers to delete your personal information from their records.

We may not be able to comply with a deletion request if the information is necessary to:

- Complete a transaction or fulfill a service requested by you;
- Detect security incidents or protect against fraudulent or illegal activity;
- Debug and repair functionality issues;
- Comply with a legal obligation; or
- Otherwise use your personal information internally in a lawful manner compatible with the context in which you provided it.

To submit a deletion request, contact info@elderlink.com.

Children Under Thirteen

The Company does not knowingly collect personally identifiable information from children under the age of 13. If you are under the age of 13, you must ask your parent or guardian for permission to use this website.

Email Communications

From time to time, the Company may contact you via email for announcements, confirmations, surveys, or general communications.

If you would like to stop receiving marketing or promotional communications via email from the Company, you may opt out by replying STOP or clicking the unsubscribe button.

Privacy Policy – SMS & Website Data Collection

Your phone number and personal data are not collected, sold, or shared for SMS marketing.

We respect your privacy; personal information provided for SMS communication is not used for third-party marketing.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes.

We do not automatically collect, sell, or share personal information simply because you visit or use our website. We do not gather personal data through automatic tracking for marketing purposes.

However, if you voluntarily enter your personal information (such as your name, phone number, or email address) into a contact form or information request form on our website, we will collect and securely store the information you provide for the purpose of responding to your inquiry and providing requested services. This information is maintained securely and is not sold or shared with third parties for marketing purposes.

Changes to This Policy

The Company reserves the right to change this Policy from time to time. When changes are significant, we will provide notice by email, by posting a prominent notice on our website, and/or by updating this Privacy Policy. Your continued use of the website or services after changes are posted constitutes acceptance of the modified Policy.

Contact Information

Elderlink Home Care Services
9878 W. Belleview Ave., Suite #144
Denver, Colorado 80127
Email: info@elderlink.com
Phone: (303) 734-0641

Effective as of February 18, 2026